

Central Ohio Corporation of Dance Clubs

Minutes of Meeting August 1, 2016

COCDC President Velma Doyle called the meeting to order at 7:30.

Roll Call: There were ten members out of 13 clubs, one 2017 National Convention representative and 2 visitors from Johnny Appleseeds present.

Minutes were accepted as read. (Amended below to include \$30 club memberships due 8-1).

Treasurer's Report was approved as read.

Bills: \$28.49 to Velma for recruitment and appreciation dance flyers. \$25 Mifflin Church. Paying of bills was approved.

Income: \$30 dues from Grove City, \$20 from Donato's coupon book sales.

Committee Reports:

- a. State Corp's next meeting will be held in Sept. in Akron to tour the Tadmor Shrine. Mary promoted the 2017 National Convention and distributed Honoree dance flyers.
- b. Dave Van Dyk reported Bob Daye is recovering well from his surgery. 2 new apprentices have been approved .
- c. Demo Reports: Ohio State Fair 8-1, & 8-6, Millersport Sweet Corn 9-3, Country Living Fair 9-17, Velvet Ice Cream in Utica 8-7, Union County Fair 7-27. See flyers.
- d. Marketing/Publicity deferred to President's Report
- e. Constitution & By-Laws no report. Pat Jones will be new chairman.
- f. Ways & Means no report. Honoree Dance in March.
- g. 2016 State Convention: Mary reported the committee is wrapping up its final report. The 2018 State Convention will be held at Crowne Plaza in Columbus. Jobs will be divided among all State Corp councils. An appreciation dance will be held Sun., Aug. 21 at 4:30 in Gahanna. It will be free to all dancers who contributed to the 2016 State Convention; just bring a pot luck dish, chicken will be provided.

Old Business:

- Pat Liston presented the Amended Budget but stated she needs to refine the USDA Insurance statistics.
- COCDC Membership dues of \$30 payable today were not in the previous minutes so a correction was made to the May 2nd minutes (see above).
- Some club Membership/Officer forms still not turned in. Please do so ASAP so Nancy can type up the roster for distribution at our 9/12 meeting.
- 2016-2017 Club Dance Schedule/Calendar not yet complete.

New Business:

- President's Report/Marketing/Publicity. Velma said she feels COCDC does well with serving our current dancers, but needs to be doing much more in the area of marketing, recruiting, and retaining new dancers. She suggested that a committee be formed consisting of the COCDC board members and any others who wished to serve. After discussion, the council decided that it was preferable for the entire council to meet to discuss these issues. We agreed to have our first meeting for one hour prior to our Sept. 12th meeting if Gary Jay

could reserve our room for this time. Individual clubs were asked to offer input for the committee. The president's 3 page report is attached.

- The idea of COCDC purchasing a newspaper ad package from the Columbus Dispatch was discussed, but rejected.
- A new proposal was made and approved for “COCDC to support member clubs that are offering beginner square dance classes by reimbursing them 75% of their documented 2016/2017 new dancer marketing expenses up to \$300.”
- A discussion on clubs scheduling a few more “New Dancer Dances” with COCDC paying for the instructors and hall was tabled until our Sept. meeting.

Club Reports:

Bucks & Does First class 9/6. Starting Oct. 1 dance/month.

Aug 12 Davis/Berry; Sept. 9 Mark & Dave calling Tools/Schools, amateur night;

Sept. 23, 41st Anniv.- Rudebock/Powell; 11/3 Johnny Preston Special w/Phyllis Burdette;

Nov. 13 Yellow Rock Special w/Laudenschlager/Pabst/Burdette.

Dixie Squares: Lessons begin Aug. 22...2 x week, Mon & Tues.

Grove City: Change caller on Aug. 13 to Tom Davis

Maple Leaf Squares: Taking a break in August. Lessons begin 9/11. Two dances in Sept. and Oct., one with a mystery caller.

LBJ: Requesting council support with demos on Aug. 5 & Sept. 2 - 1st Friday Mainstreet Events in Downtown Delaware, and Sept. 20 Delaware County Fair. Will send info to Velma for Council internet notifications. Horse Parade participation too costly. Will distribute flyers in crowd wherever we sit this year. Lessons begin 9/27 offering free pizza 1st night.

LBJ will extend dance time to 10:30 starting Sept. 16 so we can offer early rounds @ 7:30.

Orbiting: Chuckwagon flyers out. Jim Corder offering lessons Mondays 7-9 @ his Gahanna Church. Club lessons begin 9/15 with Mark Johnson. 8/5 is Ice Cream social, 8/19 Fruit & Chocolate, 9/2 Anderson/Berry.

Westerville: Schedule on table. Dancing 1st and 3rd Sat. starting Sept. 3rd.

Johnny Appleseeds: Aug. 9 having a demo dance. Aug. 14 Summer Special “Sundaes on Sunday 2: - 5: w/Pladdys/Burdette. Free lessons begin 9/22.

Motion to Adjourn: Next meeting Sept. 12, 2016 @ 7:30.

Respectfully submitted,
Nancy Swanberg, Secretary